

AMENDMENTS TO THE SPECIFICATION

Please insert a new paragraph beginning at page 3, l. 1, as follows:

-- Positional data is geographic in nature and includes coordinate data on a map (e.g., longitude and latitude data) and map images, as well as spot names (i.e., names of places), addresses, phone numbers, postal codes and additional data for explaining a relevant place. --

Please replace the paragraph at page 6, ls. 6-7, as follows:

-- Fig. 16 is a diagram showing a Web page (for changing the ~~spot~~ spot name) provided by the WWW server in the embodiment. --

Please replace the paragraph at p. 7, ls. 14-18, as follows:

-- The map database 12 stores geographic positional data on a map (i.e., coordinate data), such as longitude and latitude data, and map images corresponding to the positional data. The map images are arranged in a hierarchical structure according to the reduction scale of each. That is, plural reduction levels of map images, such as a map image of the whole of Japan, and map images of each prefecture, are stored. --

Please replace the paragraph at page 8, ls. 5-14, as follows:

-- The WWW server 21 accesses the contents database 23 and user database 24 according to the search conditions designated by user terminal 30 or 31, thereby retrieving geographic positional data corresponding to the search conditions and showing the data on the Web page. The WWW server 21 also generates an e-mail message according to the instruction of the user terminal 30 or 31, and adds the geographic positional data obtained from the databases 23 and 24 to the e-mail and sends the e-mail to the e-mail address (of the relevant mail server) of a designated addressee. Here, the geographic positional data indicates the spot name (i.e., name of a position or place), position coordinate, address, phone number, postal code, and additional data for explaining the relevant place. The contents database 23 and user database 24 will be explained below in detail. --